

OREGON **BALLET** THEATRE



ANNUAL GALA

FEBRUARY 25, 2023

obt.org/gala

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Join Oregon Ballet Theatre (OBT) for an enchanting evening with Portland's greatest arts supporters. Receive prominent recognition among guests and a full house of 3,000 patrons during closing night of the romantic classic, *La Sylphide*. This magical evening begins with cocktails and dinner followed by premiere seating at the performance and ends with a festive dance party on stage with OBT company dancers. In the last decade, OBT's gala has raised over \$5 million to support our region's world-class professional ballet company, school, and community education programs.

ANNUAL GALA SPONSORSHIPS

Saturday, February 25, 2023

PLATINUM SPONSOR – \$25,000

Platinum Sponsor Benefits:

All benefits of the Gold Sponsor level, plus

HOSPITALITY BENEFITS

- » VIP table seating with **premier** placement for **ten (10) guests**
- » VIP seating for ten (10) guests during Closing Night performance of *La Sylphide*
- » **Opportunity to offer remarks and toast during dinner**

RECOGNITION BENEFITS

- » One (1) **full-page ad** in *La Sylphide* Playbill and Gala Program (10,000 circulation)
- » **Platinum level** name/logo placement in gala invitations* (mailed to 1,000 households) and digital invitations
- » **Platinum level** recognition during night-of presentations, guest communications, and promotional materials

GOLD SPONSOR – \$15,000

Gold Sponsor Benefits:

All benefits of the Silver Sponsor level, plus

HOSPITALITY BENEFITS

- » VIP table seating with priority placement for **eight (8) guests**
- » VIP seating for eight (8) guests during Closing Night performance of *La Sylphide*
- » Inclusion in all VIP Pointe Society events throughout 2022/23 season
- » VIP Patron entrance for all performances

RECOGNITION BENEFITS

- » One **(1/2) half-page ad** in *La Sylphide* Playbill and Gala program (10,000 circulation)
- » **Gold level** name/logo placement in gala invitations* (mailed to 1,000 households) and digital invitations
- » **Gold level** recognition during night-of presentations, guest communications, and promotional materials

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SILVER SPONSOR – \$10,000

Silver Sponsor Benefits:

All benefits of the Bronze Sponsor level, plus

HOSPITALITY BENEFITS

- » VIP table seating with priority placement for **six (6) guests**
- » VIP seating for six (6) guests during Closing Night performance of *La Sylphide*

RECOGNITION BENEFITS

- » Verbal recognition from the stage at the Annual Gala (3,000 attendees)
- » One **(1/4) quarter-page ad** in *La Sylphide* Playbill and Gala program (10,000 circulation)
- » **Silver level** name/logo placement in gala invitations* (mailed to 1,000 households) and digital invitations
- » **Silver level** recognition during night-of presentations, guest communications, and promotional materials

AFTER-PARTY SPONSOR – \$7,500

All benefits of the Bronze sponsor level, plus

RECOGNITION BENEFITS

- » Verbal recognition during **Gala After-Party** Opening Remarks
- » **Gala After-Party** sponsor recognition in gala invitation and all print and digital event communications
- » **Gala After-Party** sponsor recognition on digital screens

BRONZE SPONSOR – \$5,000

HOSPITALITY BENEFITS

- » VIP table seating with priority placement for **four (4) guests**
- » VIP seating for four (4) guests during Closing Night performance of *La Sylphide*
- » Signed OBT company photo
- » Unique *La Sylphide* production discount code to share with company employees and customers

RECOGNITION BENEFITS

- » **Bronze level** recognition on digital screens at the Annual Gala (3,000 attendees)
- » **Bronze level** recognition on digital screens at the Gala After-Party
- » **Bronze level** name/logo placement in gala invitations* (mailed to 1,000 households) and digital invitations
- » Logo placement on website and in printed and digital event materials and communications

**Inclusion in gala invitation requires sponsorship pledge form to be received by October 31, 2022*

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2023 GALA SPONSORSHIP FORM

OBT Gala | Saturday, February 25, 2023 | Keller Auditorium

SPONSOR INFORMATION

NAME(S):	ACCOUNT NUMBER:
ADDRESS:	PHONE:
CITY, ST ZIP:	E-MAIL:
PREFERRED NAME RECOGNITION:	<input type="checkbox"/> Anonymous

CONTRIBUTION DETAILS

GALA SPONSORSHIP LEVEL: \$ _____

Additional Gala Tickets (*includes gala and afterparty*): Quantity # ___ at \$600 per guest = \$ _____

I/We would like to make a Paddle Raise Pre-Commitment of: \$ _____

TOTAL 2023 GALA CONTRIBUTION: \$ _____

FULFILLMENT DETAILS

I/We will fulfill this contribution by February 25, 2023 as follows:

One-time payment by ___/___/___

___ payments beginning ___/___/___ & ending ___/___/___

PAYMENT OPTIONS

Check (*please make payable to Oregon Ballet Theatre*)

Pay by Credit Card

CREDIT CARD#	EXP ___/___	CVV
BILLING ADDRESS	CITY	ST ZIP

SIGNATURE _____

DATE _____

Thank you for your support of our 2023 Gala!